

# Building the natural computer

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Product Manager

HEETA

Building the natural computer

# Building the natural computer

Our body is the input

Anything can be the output

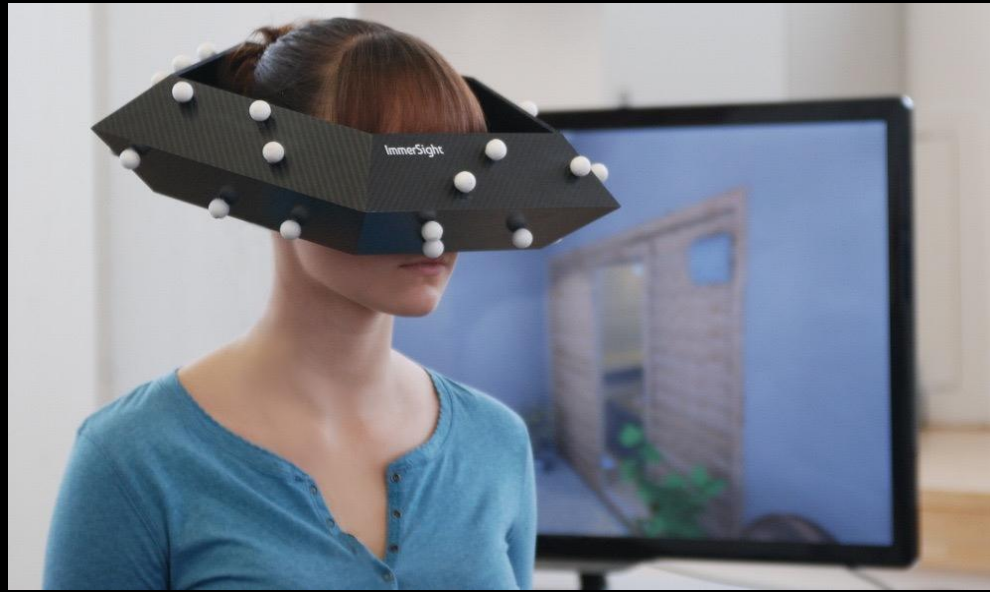


# Wearable





# Virtual Reality



# Augmented Reality

Overlay the virtual world on the real world



Lead the next evolution of personal computing through AR, replacing smartphones and tablets with a more natural to use system set entirely in a pair of glasses

# Meta Glasses

Offers users a complete augmented reality experience:  
See, create, and interact with virtual objects and apps inserted in ones' real environment

- **Hardware:** See-through head mounted display operated and controlled by hand gestures
- **Software:** Application programming interface (API) based on Unity 3D

# Meta: Company Profile

- Team of 70 people (mainly scientists and engineers)
- Recently raised \$23M in funding
- Selling Meta 1 developer kit since Q3 2014

## Founder

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**MERON GRIBETZ**  
CEO

## Advisors

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**STEVE FEINER**  
Lead Advisor

## 50+ Employees

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**BEN SAND**  
COO



**RAY LO**  
CTO



**STEVE MANN**  
Chief Scientist



**JAYSE HANSEN**  
Director of Interfaces



**SOREN HARNER**  
Chief Product Officer



**STEFANO BALDASSI**  
UX and Perception Scientist



What can you do with the Meta 1?



How does it work?





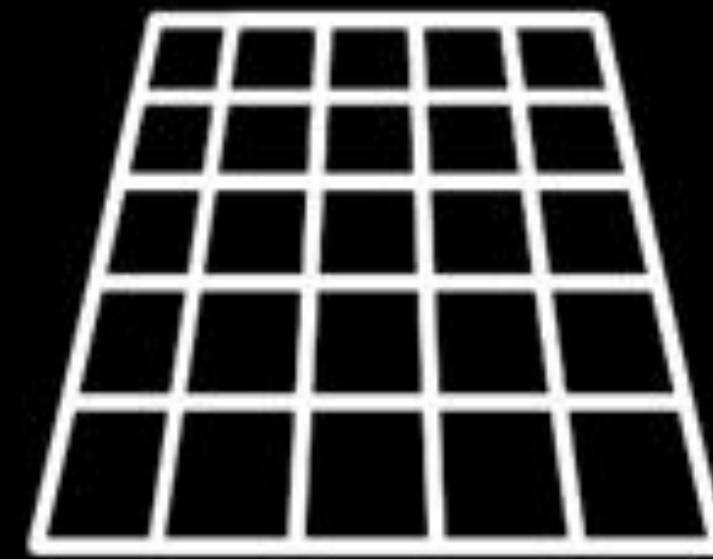
See-through  
stereo glasses

Dolby 3D audio



RGB-D camera  
gesture  
tracking

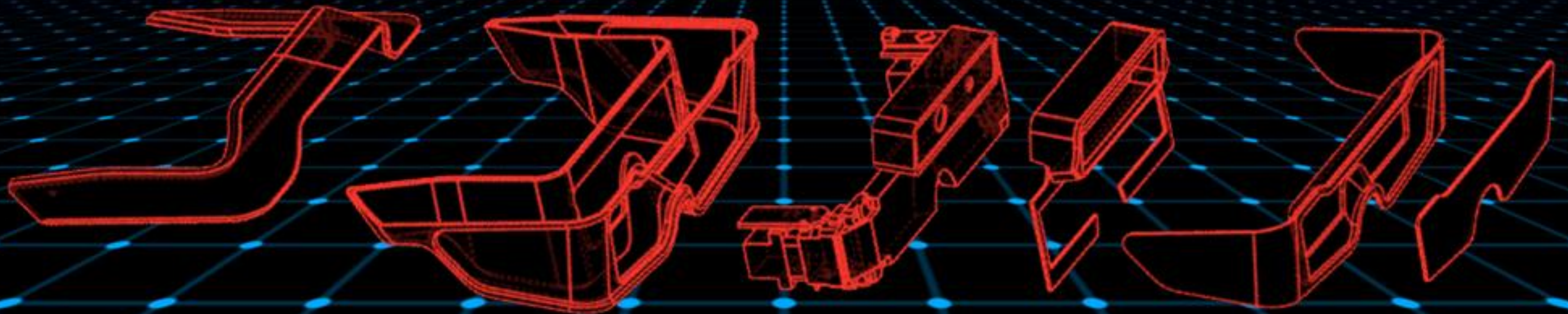
Stereo mics



RGB-D camera  
point cloud  
surface  
tracking



IMU  
head tracking  
360°  
motion





# Meta Glasses

## 3D see through display

- Resolution: 960 x 540 pixels (qHD)
- FOV Expander Lens: 35 degree field of view
- Shade Lens: 23 degree field of view

## Camera

- 3D Time-of-flight depth camera, with 320x240 (QVGA) pixel resolution
- Color (RGB) Camera with 1280x720 (MJPEG) resolution

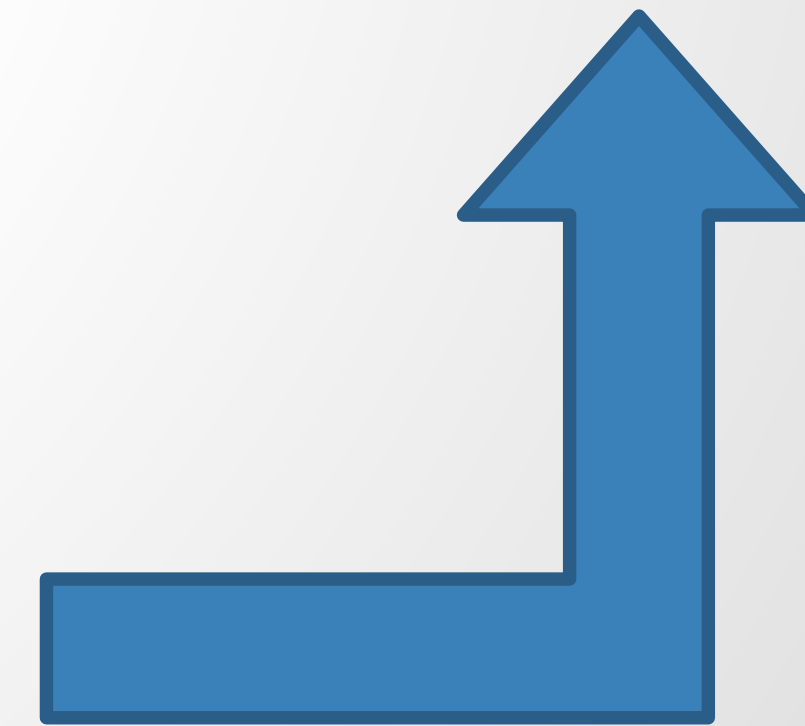
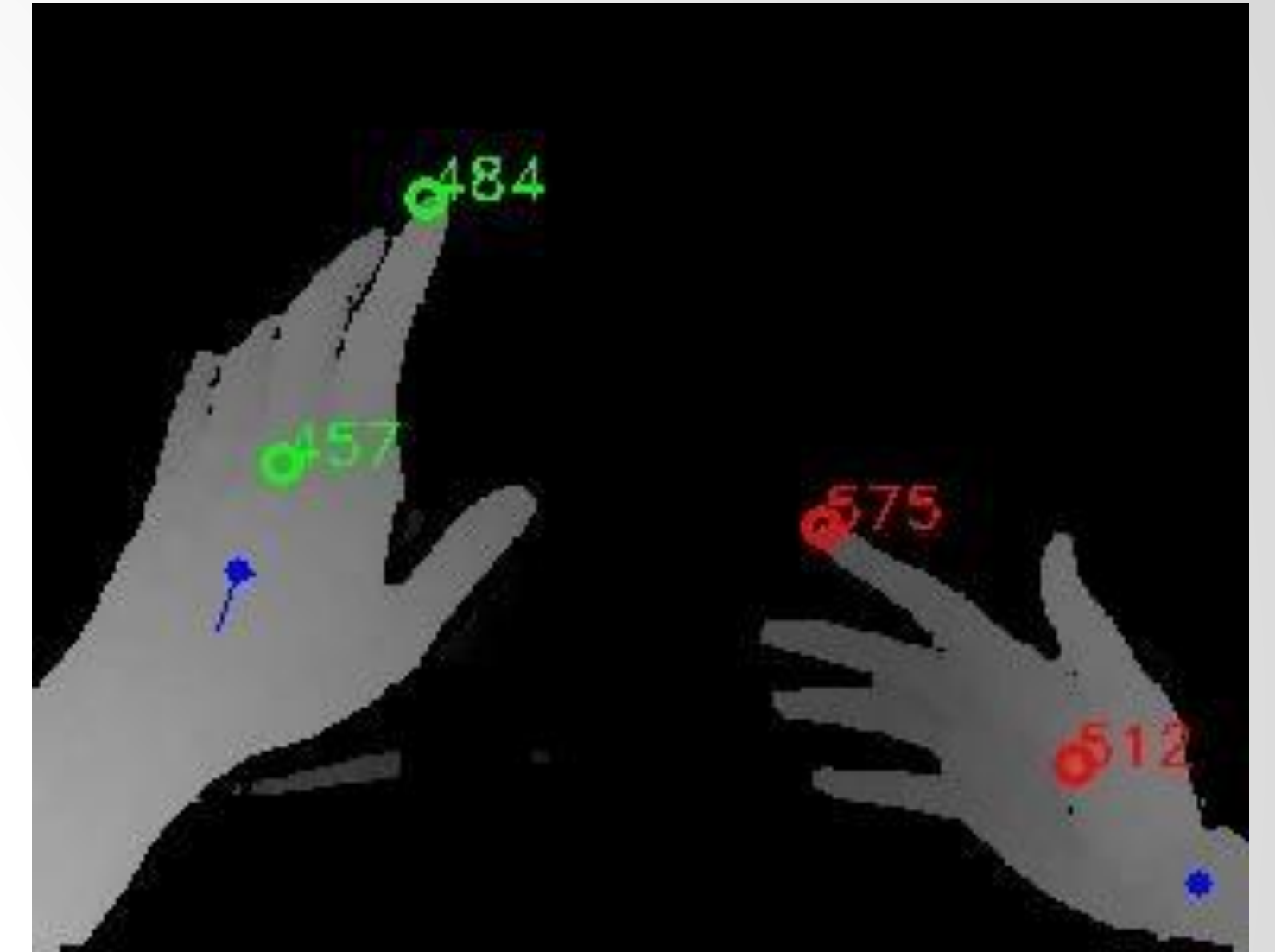
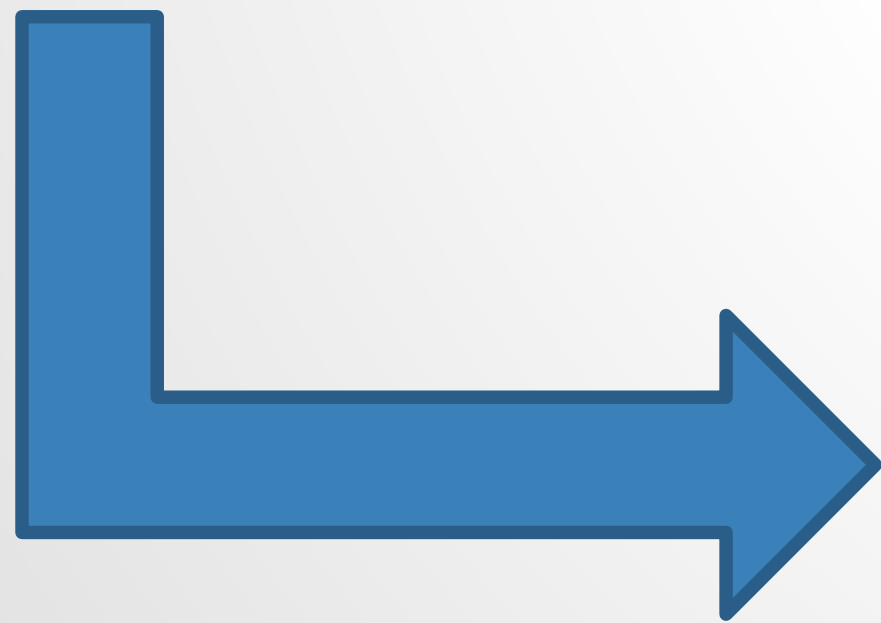
## Head Tracking

- 360 degree tracking
- 9-axis Inertial Measurement Unit with accelerometer, gyroscope and compass

# Tracking and Gestures

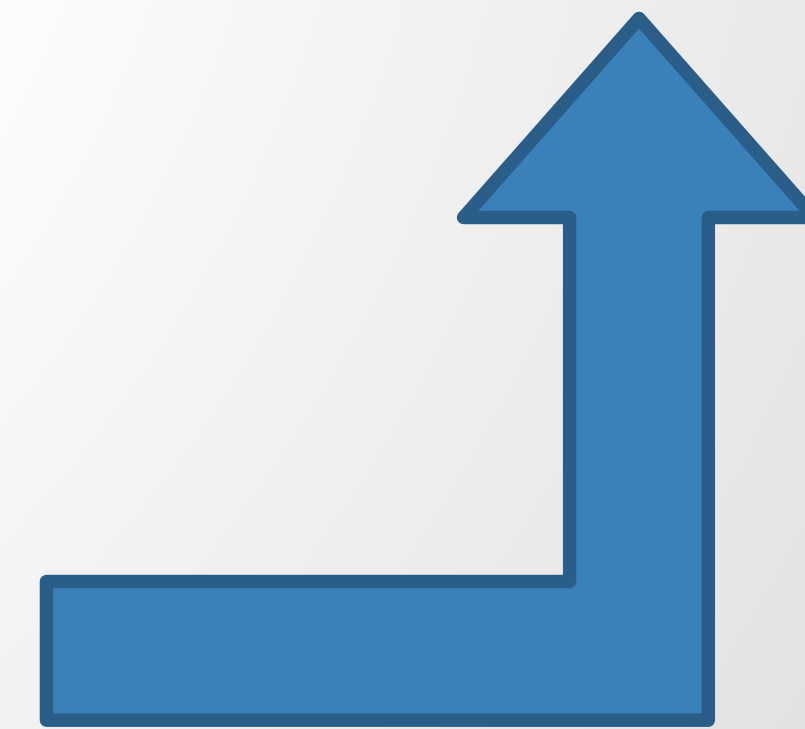
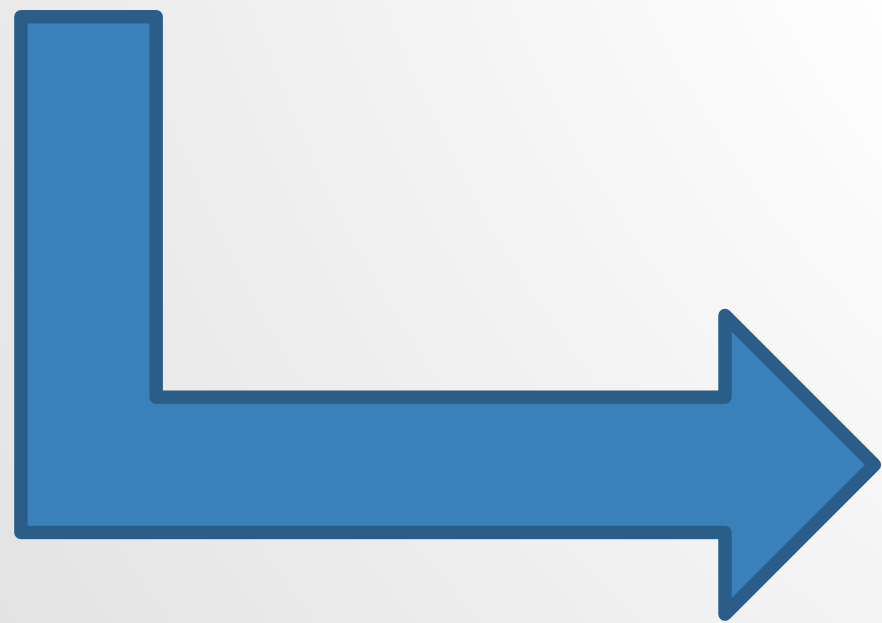


# Palm orientation/size



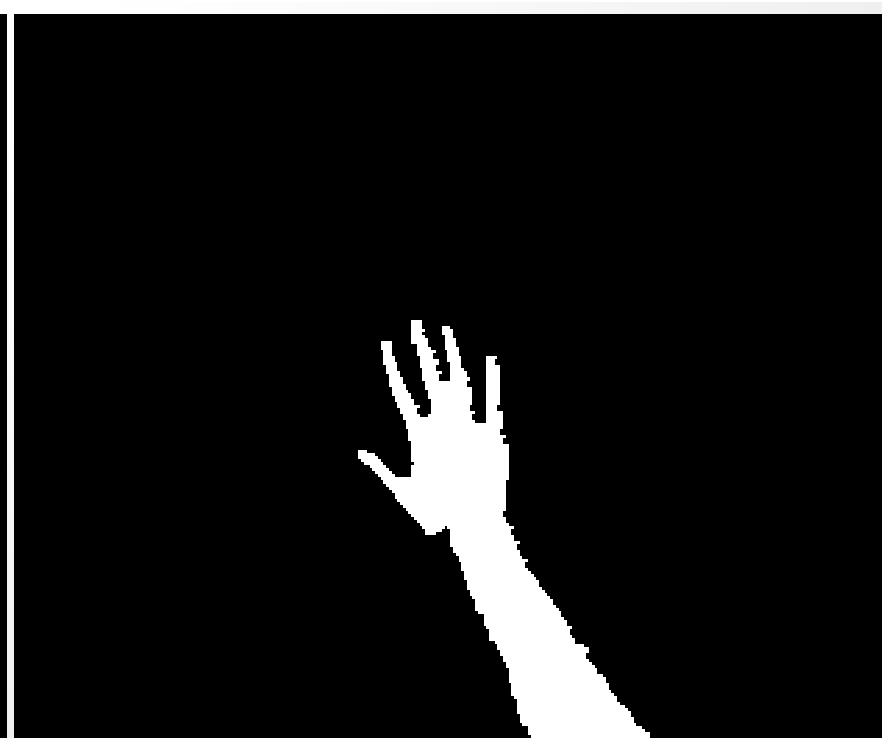
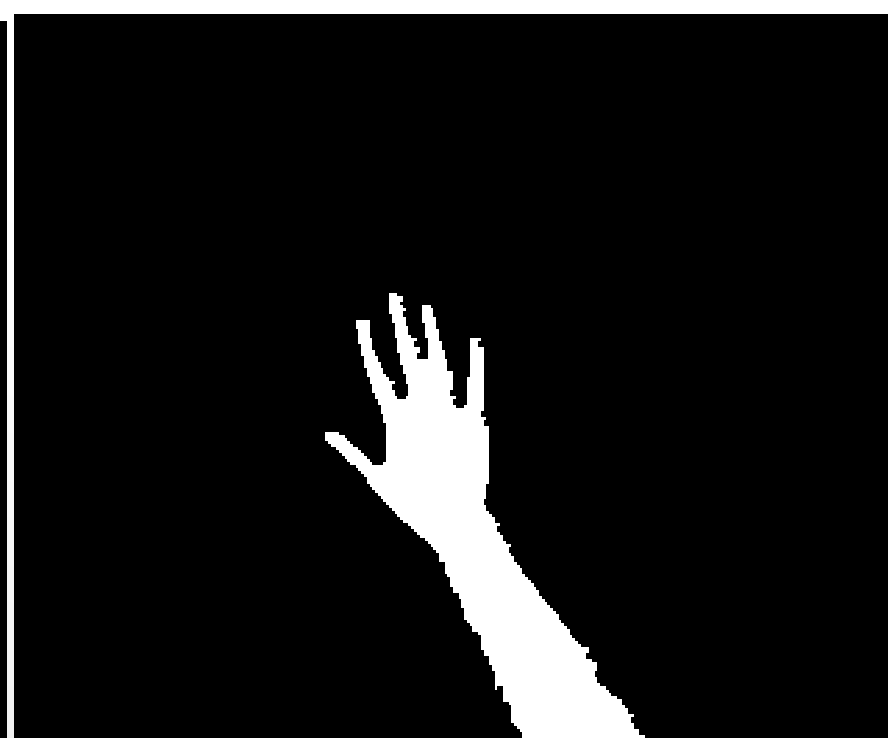
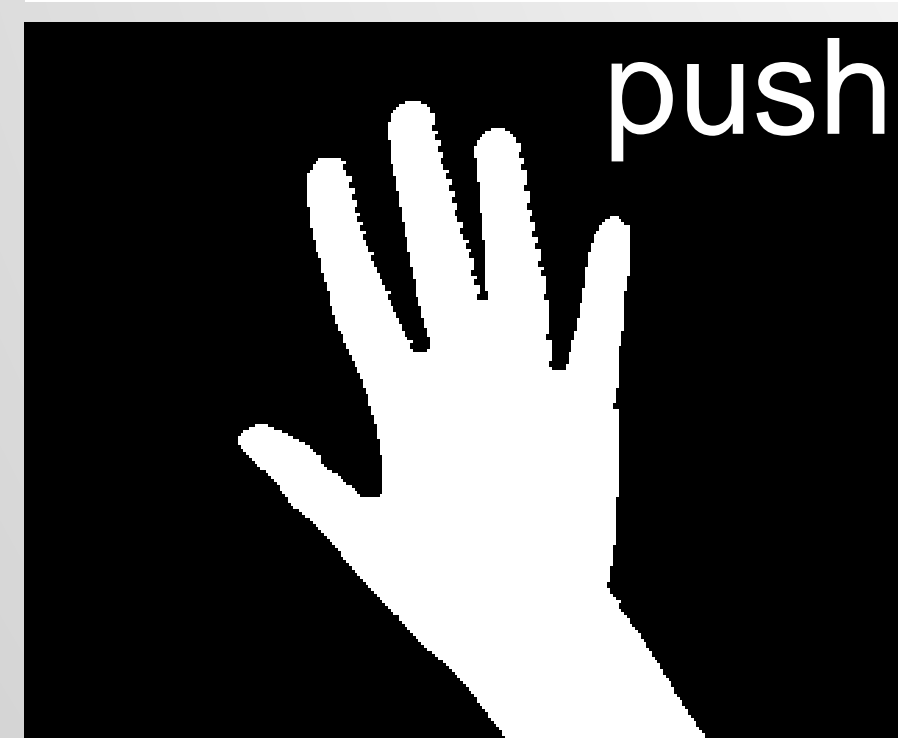
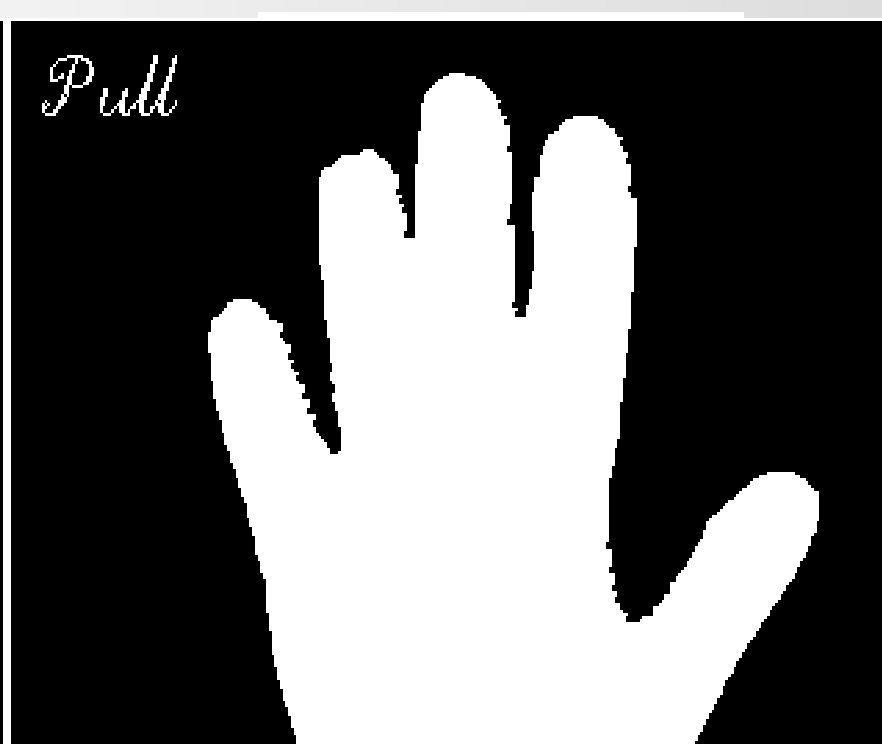
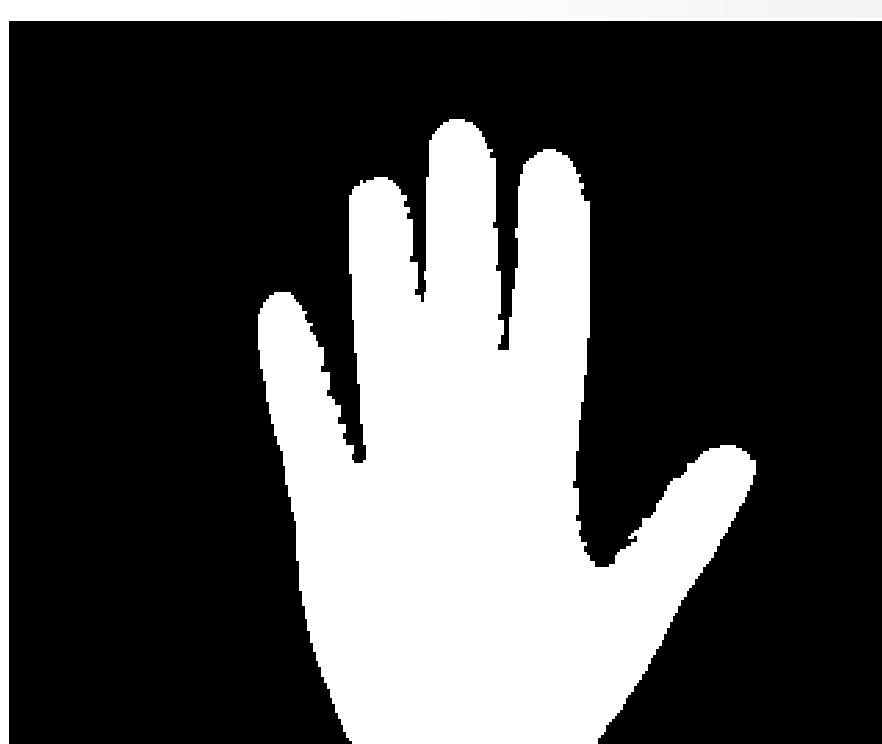
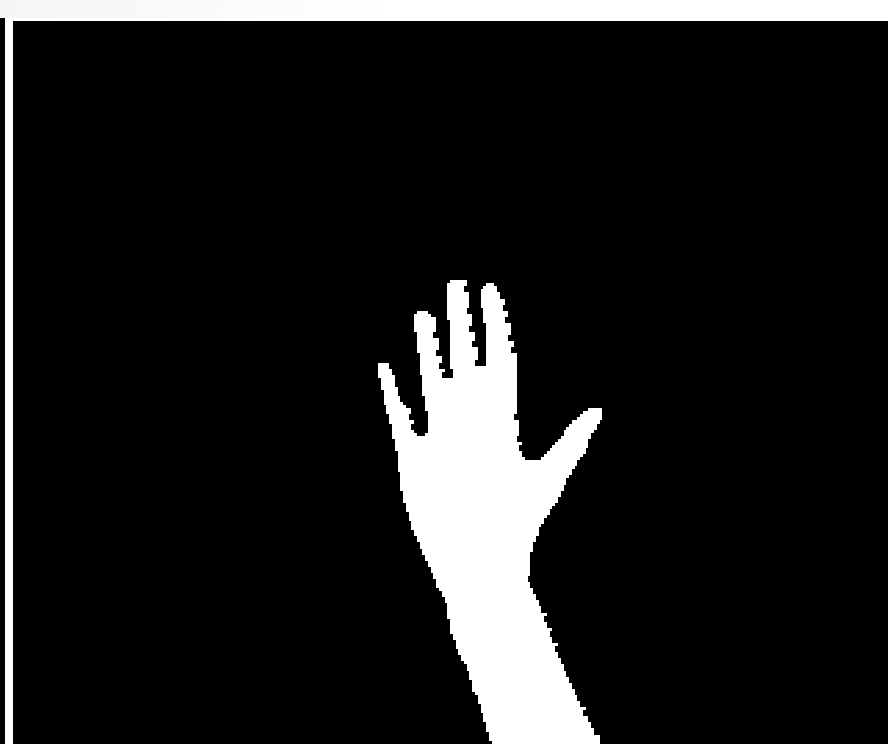
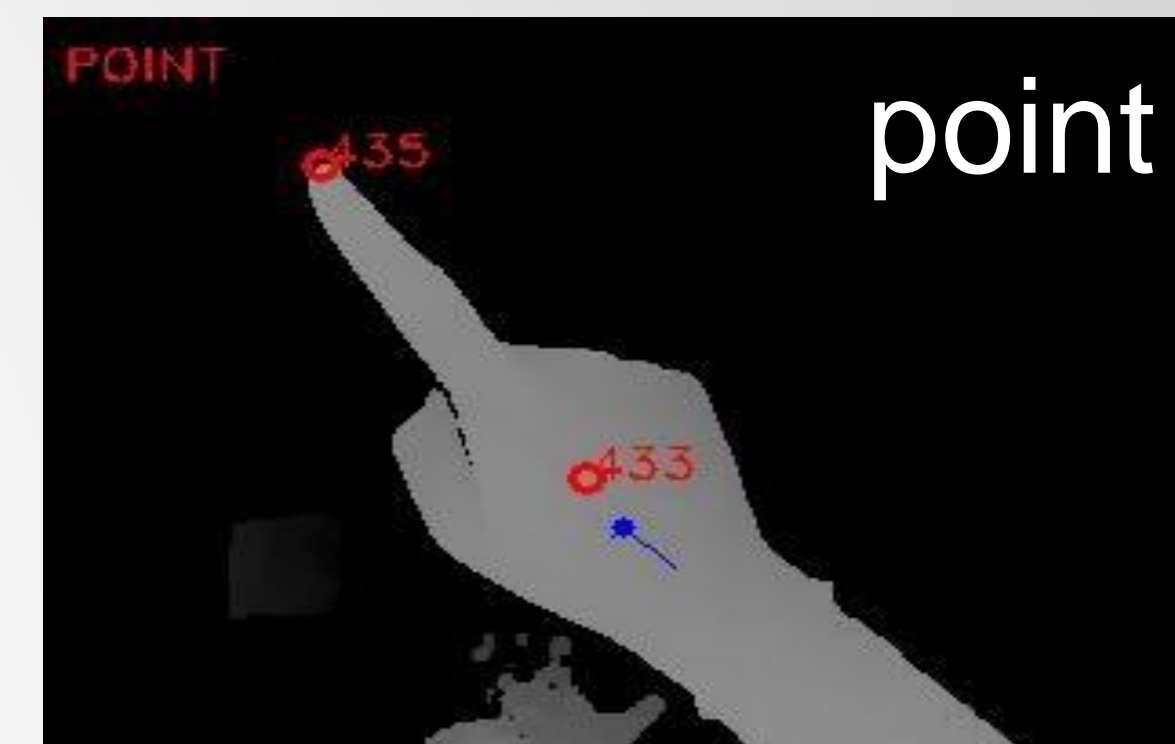
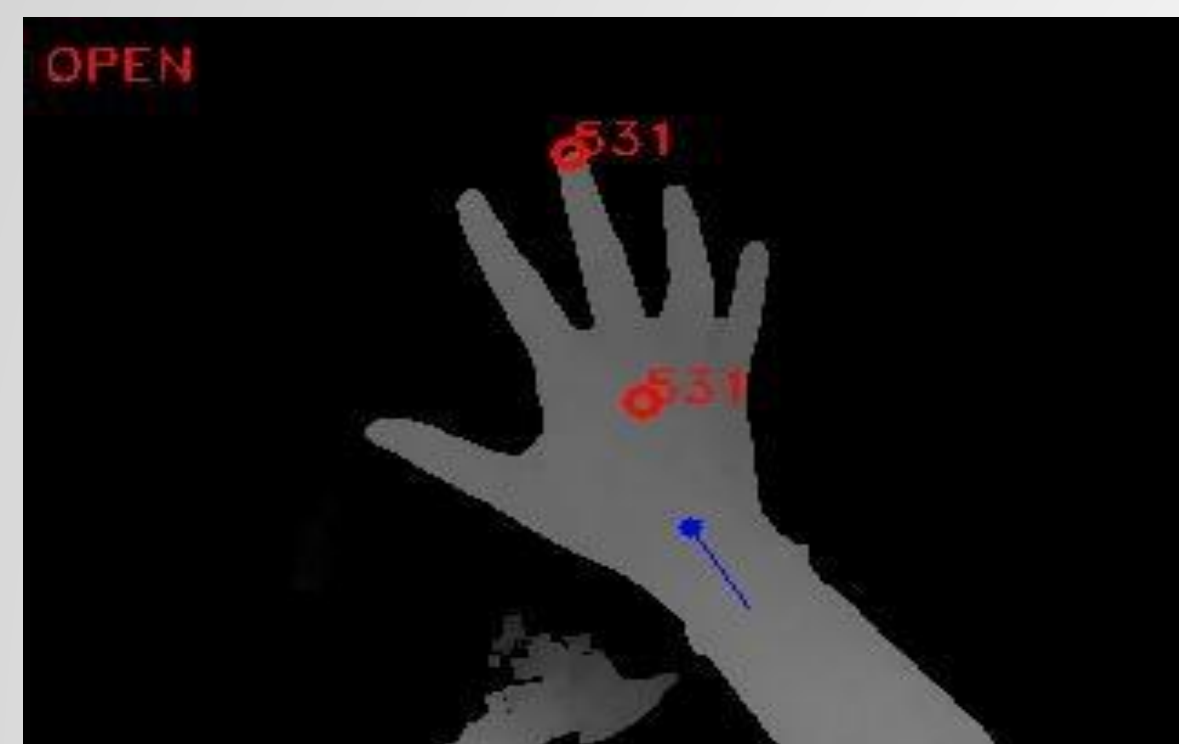
**META**

# Fingertip tracking



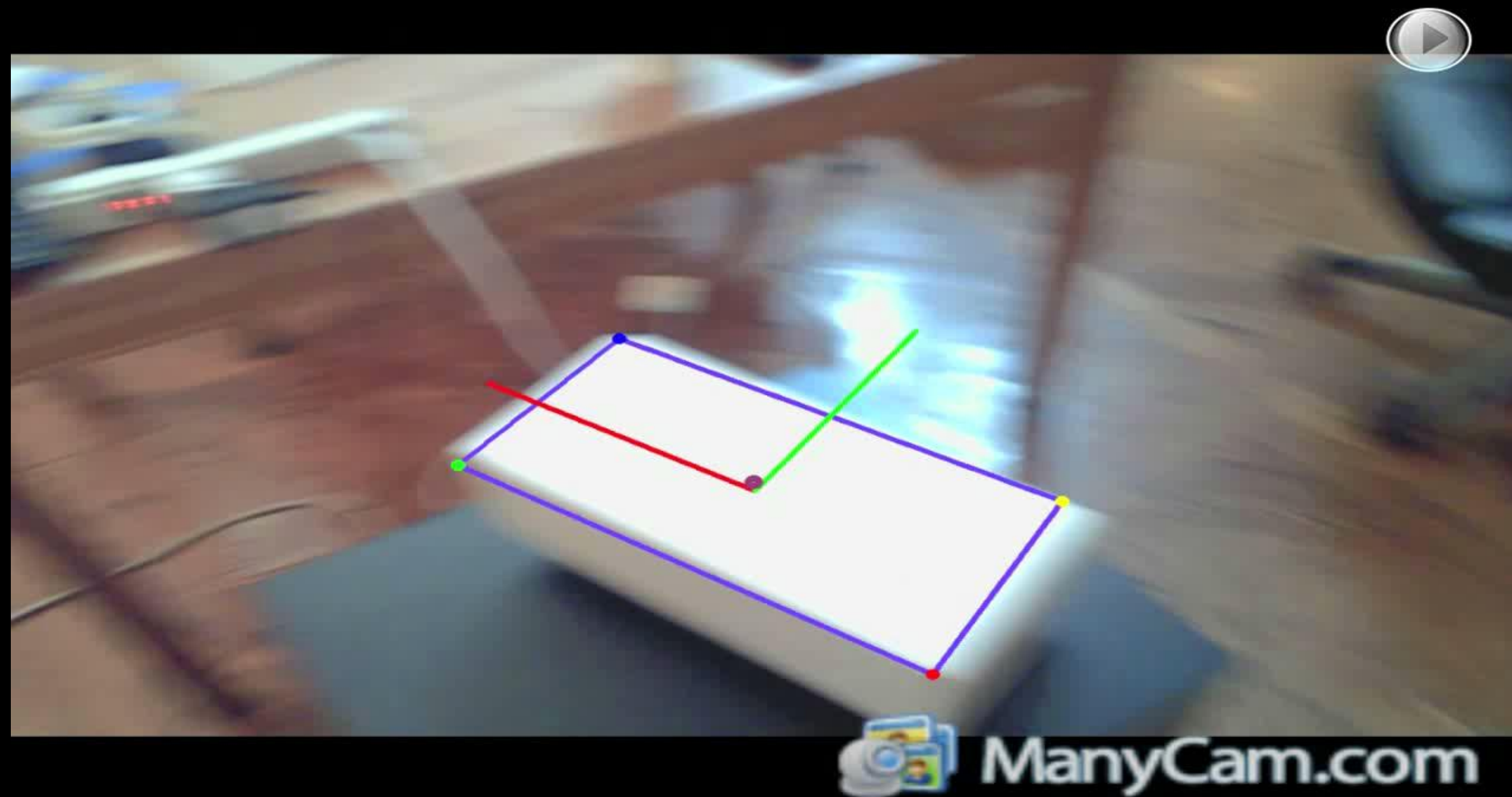
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# Gestures





# Surface tracking



Surface tracking allows for registration between virtual objects and the real world

What are the applications and use cases?



# Applications

- Simulation training
- Remote training
- Remote assistance
- Design
- Logistics





# Pioneers program

Companies develop apps using the Meta SDK

## SimX

Medical Simulation Software





# Pioneers program

Companies develop apps using the Meta SDK

## Ubimax

Order picking, assembly line, and QA





The possibilities are endless as we enable  
a 3D virtual world



Thank you!